

ImagePerfect™ 2521

Indoor Floor Graphics (FR)

ImagePerfect™ 2521 is a white calendered vinyl with a removable adhesive that is engineered for use in indoor floor graphic installations. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks (with the exception of 3rd generation inks when used with 300 series printers).

ImagePerfect™ 2521 has been specifically engineered for use as a printable, indoor floor graphic product, with its grey adhesive contributing towards high levels of opacity on the printed output. It can be used for promotional advertising, point-of-sale and point-of-purchase promotions, temporary wayfinding graphics and public information displays. As such, it will be used in indoor installations at retail locations, trade shows, exhibitions, airports, museums, art galleries, sports arenas, hotels, etc. The adhesive system should allow for quick and clean removability, leaving no adhesive residue on the substrate after removal of the product (assuming a suitable substrate). The product must be used in conjunction with its match-component laminate system which offers a scuff-resistant, non-slip surface (R10). Laminate: IP 2830-201.

Attention: Please make sure the printed IP 2521 is completely dry before laminating. In order to avoid potential lifting of the product, we would recommend that corners are rounded rather than cut to a sharp 90° angle. Surface preparation: In order to achieve process-secure application, it is essential that the substrate is totally dry and completely free of dust, dirt and debris before the product is installed. As such, we would recommend that the substrate is brushed and vacuumed before the IP 2521 is applied and, if the substrate is wet, we would recommend that it should be dried via portable heating, again before the product is installed. Please note: When the product is converted on an HP 500 series printer, it is essential that the "cleaning cylinder" is used. For application, the substrate should have a surface temperature of no less than 10°C. The recommended maximum graphic size is 135cm x 135cm and, if lines/stripes are printed then the minimum width should be 5cm.

Specifications	
Description	Indoor floor graphics
Colour	White gloss
Thickness	100mym
Weight	N/A
Adhesive	Solvent based acrylic, removable, grey
Adhesive Strength	16N/25mm (Finat TM 1/24h)
Non-Slip Rating	R10 (with matching laminate)
Release Paper	PE-coated kraft paper, 145g/m ²
Temperature Range	-30°C to +90°C
Durability (unprinted)	6 months (depending on the application)
Flame Retardancy	B1
Shelf Life	2 years, 20°C / 50% humidity

© May 2022 Eikon Ltd. Technical specifications are subject to change without prior notice. All trademarks mentioned are the property of their respective owners.

For more information about ImagePerfect please visit www.imageperfect.com

Eikon Ltd, 38 Port Royal Avenue, Lune Industrial Estate, Lancaster. United Kingdom

Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of such products for their specific use, including, but not limited to, the application, conditions, maintenance, and the Purchaser shall assume all risk and liability of every nature in connection therewith. All technical data are subject to change without prior notice. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

Eikon gives no express or implied guarantees or warranties with respect to the Products, including, but not limited to, any implied warranties of fitness for any particular use and/or non-infringement. All products are sold subject to Eikon's general terms and conditions of sale. Eikon's aggregate liability, whether for negligence, breach of contract, misrepresentation or otherwise, shall in no circumstances exceed the price of the defective, non-conforming, damaged or undelivered Products which give rise to such liability as determined by net price invoiced to Purchaser in respect of any occurrence or series of occurrences. In the event of improper use and/or incorrect processing that does not comply with our instructions, any and all liability is excluded. In no circumstances shall Eikon be liable for any indirect, incidental or consequential loss, damage or injury, including without limitation, loss of anticipated profits, goodwill, reputation, or losses or expenses resulting from third party claims.